



August 10, 2011

Dear Marko Vranjes:

I am pleased to write you today with great news. In recognition of your consistent high ratings from Viator travelers, you have earned "Top Rated on Viator" status. Congratulations!

We know that you and your staff do the hard work every day of meeting and greeting customers, and providing them with the best experiences possible. We thank you for that, as do our customers, who have acknowledged your fantastic service via the many five-star reviews displayed on your Viator product pages.

As you know, Viator works with a select group of providers, only those we feel present the high-quality experiences our customers expect. This "Top Rated" status is bestowed on an even more select group, truly the best of the best.

As a small gesture of thanks, I am presenting you with a "Top Rated on Viator" sticker for you to display in your store-front window or customer meeting point. Congratulations again -- we hope that you will feature this prominently, and with pride!

Look for more great things from Viator this year and beyond: expanded mobile efforts, new languages, Member Only Deals, Extranet enhancements, and more. With nearly 300,000 traveler reviews, thousands of Facebook "likes" and Twitter "followers", we know consumers enjoy engaging with Viator, and see us as a trusted specialist in finding the best travel experiences around the world. We're committed to promoting your experiences in all geographies and platforms – including websites, mobile apps, social media, and online and offline advertising. And we will continue to work hard to make sure that every customer experience with Viator is a positive one. We know this has been a key to the tremendous growth we've enjoyed over the years, and the key to our mutual success.

Thank you for your continued partnership.

Warm regards,

A handwritten signature in blue ink, appearing to read "Barrie Seidenberg", with a long, sweeping horizontal line extending to the right.

Barrie Seidenberg

CEO, Viator Inc.